In Re: Webloyalty.com, Inc., Marketing and Sales Practices Litigation

Case 1:07-md-01820-JLT

Document 19-3

Filed 11/13/2006

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Exhibit 2



Click YES to claim your Optional Offer below. Get your \$10.00 Cash Back on your next Fandango purchase plus much more!



Purchase Tickets

SELECT TICKETS

PAYMENT

REVIEW ORDER

CONFIRMATION

Thanks for being a valued Fandango shopper...

To thank you for being a valued Fandango shopper today, click YES below to sign up for all the money-saving benefits of Reservation Rewards, the premier online travel discounts and protection club! Plus get your \$10.00 Cash Back Award just for trying Reservation Rewards, Enjoy all this FREE for the next 30 days and only \$10 per month thereafter...

Shopping Savings up to 50% — Save at participating Portrait Studios, Sports Stores, Eyewear Stores and more. Choose from 70,000 locations!

Savings at Top Attractions — Save at popular locations like Theme Parks, Museums, Aquariums, Zoos and more than 15,000 locations!

"Buy 1 Get 1 On Us" Dining Discounts — Save at participating Family Restaurants, Fast Food Chains, Local Diners and many more. Over 70,000 locations!



Get Money-Saving Discounts at... Portrait Studios Sports Stores Museums Theme Parks Zoos Family Restaurants Fast Food Chains Plus more!

Plus get \$10.00 Cash Back on your next Fandango purchase! As a Reservation Rewards member just make another purchase anytime in the next 3 months, send Reservation Rewards your order confirmation and we'll send you the Cash. Details.

Offer and Billing Details:

Sign up for Reservation Rewards FREE for the next 30 days, with our compliments, and enjoy ongoing savings for only \$10 a month thereafter. Plus get your \$10.00 Cash Back Award on your next Fandango purchase, It's a Special Reward for being a valued Fandango shopper today! For your convenience until you call to cancel, we'll automatically continue your benefits for just \$10 a month. billed by Reservation Rewards to the credit card or deducted from the debit card you use at Fandango today. Reservation Rewards will also use the contact information you use at Fandango today for billing and benefit processing. Benefits may be modified without prior notice; but if we change your membership fee, you'll be notified before billing. If at anytime you are not satisfied, call Reservation Rewards at 1-800-732-7031 to cancel and owe nothing further.

Consent to receive electronic disclosures. Please read and save for your records. Reservation Rewards will convey your membership

Terms of Service apply. Reservation Rewards is owned and operated by webloyalty.com.

Click here for more benefit information:

- · 30 days FREE plus only \$10 a month thereafter
- · E-mail reminder before first monthly charge
- · Cancel anytime hassle-free online or by phone

Sign up for Reservation Rewards by entering your e-mail address and clicking YES below

By entering my e-mail address as my electronic signature and clicking YES, I have read and agree to the Offer and Billing Details and authorize Fandango to securely transfer my name, e-mail address and credit or debit card information to Reservation Rewards for billing and benefit

Enter e-mail address:

Confirm e-mail:

YES! I want my Reservation Rewards benefits and \$10.00 Cash Back Award!

No Thanks

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